



Hello,

*My name is Mark Edson and I am the president of the Colorado Association of School Resource Officers (CASRO) a 501c(3). I am writing to you on behalf of School Resource Officers across the state to ask for your support for our association and our annual conference. Every year our conference focuses on the constantly changing school environments. Our primary purpose is to train school resource officers (SROs), educators and administrators to keep our children safe and secure while at school. This means keeping those tasked with this responsibilities current in the ways to identify, understand and support kids going through challenging times, mental health issues, education on drug and alcohol trends in our schools and increase awareness of the use of social media and its impact on kids. SROs work hard to build relationships and trust with our students, educators and school security personnel through a triad approach (Law Enforcement/Informal Counselor-Mentor/Law related Education).*

*This is our 23rd Annual School Safety Conference. We hold our conference at different locations around the state and this year it is being held in Cripple Creek with membership expectations exceeding 150 this year! I am writing to ask for your support of our association with a donation to help us with our 2019 conference in July and other training held throughout the year.*

*How your donation will specifically help us this year is to cover the cost of our speaker fees, provide breakfasts and lunches throughout our 3 day event, sponsor our Awards Banquet, sponsor conference gifts for attendees as well as items given as door prizes. There are optional sponsorship levels listed at the end of this letter to assist you in determining how you would like to help. Please know any donation is greatly appreciated by CASRO and will be recognized at our event as well as through our social media platforms.*

*By giving to our association you will be supporting the safety and security of kids throughout Colorado.*

*Remember your donation is tax deductible as we are a 501c(3) status (EIN#84-1354852).*

*CASRO is a resource for officers and educators to use in providing safe and secure learning environments for students in the State of Colorado and your donations will help us tremendously in meeting that mission.*

*Thank you for your consideration of this request. If you should have further questions I can be reached at (720) 255-8901*

*Respectfully,*

*Mark Edson, President*

*Colorado Association of School Resource Officers*

# CASRO Sponsorship Opportunities



## **Platinum Sponsorship: \$10,000**

*Speaking opportunity at our event general session*

*Complimentary booth for vendor show and throughout the conference*

*Three Complimentary event registrations and lodging*

*Exclusive mention on conference items and materials*

*Attendance at our Awards Banquet*

*Honorable mention at the conference opening ceremony and banquet dinner*

*Recognition throughout our conference general sessions*

*Link on our CASRO website*

*CASRO Membership*

*CASRO Coin*

## **Gold Sponsorship: \$5,000**

*Speaking presentation during conference to attendees*

*Two complimentary event registrations and lodging*

*Complimentary booth for vendor show and throughout the conference*

*Attendance at our Awards Banquet*

*Logo on conference items and materials*

*Recognition throughout our conference general sessions*

*Link on our CASRO website*

*CASRO Membership*

*CASRO Coin*

# CASRO Sponsorship Opportunities



## **Silver Sponsorship: \$2,500**

*Two complimentary event registrations*

*Complimentary booth for vendor show and throughout the conference*

*Attendance at our Awards Banquet*

*Logo on conference materials*

*Recognition throughout our conference general sessions*

*Link on our CASRO website*

*CASRO Membership*

*CASRO Coin*

## **Bronze Sponsorship: \$500**

*Logo on our conference materials*

*Recognition throughout our conference general sessions*

*Listing on our CASRO website*

*CASRO Membership*

*CASRO Coin*

# Vendor Opportunities

*Interested in showcasing a product or service to purchasers and influencers throughout the state? You can rent a table that will be visible throughout the conference. (We ask that no weapons be publicly displayed due to hotel restrictions)*

**Table Rental fee: \$200**